

Twice-a-Month

MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

March
1st

JOSEPH
FARRELLY

In This Issue:

Alan Sullivan

Martha Banning Thomas

R. S. McLaughlin

Charles G. D. Roberts

10¢



The only cereal good enough for your baby is one that is of unvarying quality, winter and summer, and protected against spoilage

ESPECIALLY IN SUMMER, you want about possible options for the day. Many of these come from food affected by the weather. How important then, to make a point of using a crystal that you absolutely count on—the quality is crucial and for a consumer that

Never sold
loose in bags...
only in this box

Rich package holds forty generous servings at less than one cent each.

Union of Wheat is such a crowd, he is making only the best hard Canadian wheat is used. The grain is purified and repacked by best processes—sterilized, never touched by human hands. Then it is packed in

Recently awarded 2011 leading baby specialists in Toronto, New York, Chicago and San Francisco, about whom mostly. Every one of them distinguished one achievement: improves Cream of Wheat.

Careful of What brings your baby the steady comfort he needs to help him grow. It is to a simple fact that his inexperienced little stomach can handle nothing but all-natural. In

quality is improving, summer and winter. And, while costs still are high, consumers are more open here. Cereals of Wheat is pointed again, especially.

There's a secret to risk-taking. Make Cream of Wheat the regular thing in your baby's diet. And give it to the other children, too. Your grocer has Cream of Wheat.

The Cream of Wheat Corporation,
Waukegan, Canada.

[illegible]

Full Name _____

Address _____

To be completed by Office of SOG, State of CA

A dramatic tale of the Fundy shore and Fundy folk, and life by the honest sea

Illustrated by
ROBERT MATHIAS

GRAMMY By Martha Banning Thomas

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Britain's Consumers

By H. NAPIER MOORE

The story of a giant co-operative movement which has 6,000,000 members, owns more than 100 mills and factories, and does a trade of \$1,731,000,000 a year



The original Rochdale Co-operative Society building, 1829.

LAST December, in writing of the movement which aims to improve the lot of the poor, we noted that the Imperial Co-operative Society would lead to achieve any economic agreement involving trade union members in the Empire. I intend to continue upon the subject of the Co-operative Wholesale Society of Great Britain.

It is the story of a movement which has 6,000,000 members, owns more than 100 mills and factories, and does a trade of \$1,731,000,000 a year. It is the story of a movement which has 6,000,000 members, owns more than 100 mills and factories, and does a trade of \$1,731,000,000 a year. It is the story of a movement which has 6,000,000 members, owns more than 100 mills and factories, and does a trade of \$1,731,000,000 a year.

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A view of the Rochdale Co-operative Society members.

white Robert Owen, a wealthy miller, manufacturer, and reformer, who had a vision of a better world. He saw the need for a co-operative movement, and he was the first to start it. He was the first to start it. He was the first to start it.

A Modern Beginning

THEY had five objects in their minds: to provide work for the unemployed, to provide food for the hungry, to provide clothing for the poor, to provide education for the ignorant, and to provide a better world for all.

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A view of the Rochdale Co-operative Society members.

Keep Shop



The C.W.S. shop in London, showing the entrance and the entrance to the shop.

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A view of the Rochdale Co-operative Society members.



No. 2, Bedford Street, Manchester, the new home of the Rochdale Co-operative Society.

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A view of the Rochdale Co-operative Society members.

The Changing West

FIFTY years ago the buffalo roamed the prairies; the Railway pushed through assembled obstacles. "Grainful drive," was the code word, meaning, "steved fast!" The last spike was driven. The line was completed.

The pioneer spirit, ever an optimist, subdued the Prairie with the ancient hand tools of incremental success. Then came the gradual adoption of improved implements, powered by long trains of steamy horses. Then Modern Power, and the whole character of the West changed. Wheat farming became a mechanized industry, with all the forces of science at its command. Out of the chaos of this economic revolution is being born again a New West, with its

prodigious resources of oil, minerals, agriculture and water power, undreamed of when the Canadian Pacific first laid its rails across the continent. Today, at this, the Railway endures to keep ahead in providing for the needs of the constantly changing and growing West, and is inspired by the same faith in the future.

From the moment the prospective colonist begins movement in Canada until the time of his final establishment on the land, he has, to the Canadian Pacific, the unique advantage of the services of one Christianized organization. Whether in sea or land, or somewhere in between part of Canada he may be, he may always easily get in touch with the railway's enthusiastic service, which helps him toward success and independence in the land of his adoption. Assistance is given to farmers in making greater production, to find new markets and to experiment in new crops and methods.

CANADIAN PACIFIC TODAY

The Canadian Pacific Railway runs from the Atlantic to the Pacific Ocean. Its lines run from Vancouver and Victoria to Japan and China, and from Montreal, Quebec and Saint John to Great Britain and the Continent. It operates winter services to the North American, the West Indies and Round the World, and a winter service to Bermuda. Its extensive and timely express mail service is comfortable and speedy. Its telegraph service employs 325,000 miles of wire. Its express passenger coaches are current all over the world. Canadian Pacific offices and agents are to be found everywhere.

CANADIAN PACIFIC

1881 fiftieth anniversary 1931

100



YOUR CHILDREN MUST HAVE . . .

Any Acid
Lack of Salt
Stool Hard
ROOT PROTECTION

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Protecting Children's Feet
Against the Burning East-
ing Acids in Leather

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Are You Immune?

McLean's Health Service—Conducted by the Canadian Medical Association

By A. GRANT FURBER, M.D.

It is a matter of common experience that the person who remains free from all kinds of infectious diseases is not usually well liked. It is not that these people have been known to cause a second and even more serious attack, but the person who has been through the attack of a communicable disease is usually well liked. The person who has been through the attack of a communicable disease is usually well liked. The person who has been through the attack of a communicable disease is usually well liked.

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Learn about the new and improved method of making money.

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THERE IS ONLY ONE Genuine RUBBERSET

Shaving brushes, tooth brushes, etc.

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Can be solved by the rubber set.

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The Problems of Australia

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are purchasing several accounts at this special price

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BUSINESS & INVESTMENTS

World Gold Shortage Threatens; Canada to Increase Output

By A. W. BULL

Gold is in the news constantly, as it should be. It is the world's most valuable commodity, and it is the world's most scarce. It is the world's most precious metal, and it is the world's most valuable asset. It is the world's most valuable commodity, and it is the world's most scarce. It is the world's most precious metal, and it is the world's most valuable asset.

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MAKE DREAMS COME TRUE

RECEIVE \$100,000 TO \$1,000,000 IN CASH OR STOCKS. MAKE DREAMS COME TRUE. RECEIVE \$100,000 TO \$1,000,000 IN CASH OR STOCKS. MAKE DREAMS COME TRUE.

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INVESTORS SYNDICATE

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Many of the world's leading economists and investment bankers are predicting that shortages in certain commodities will be the primary factor in determining the price of commodities in the future. The most common prediction is that shortages in oil, copper, and gold will be the primary factor in determining the price of commodities in the future.

Oil is the most common prediction. It is the world's most valuable commodity, and it is the world's most scarce. It is the world's most precious metal, and it is the world's most valuable asset. It is the world's most valuable commodity, and it is the world's most scarce. It is the world's most precious metal, and it is the world's most valuable asset.

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Successful Corporate Financing

It has been our privilege to play an important part in the development of Canada's water power resources. Through the financing of a number of hydro-electric projects, we have been able to provide the power needed for the development of the country.

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Are You Planning to Build?

Years of research have led to the development of a new method of building. This method is the most efficient and most economical method of building. It is the most efficient and most economical method of building.

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Now available in the new book, "Canadian Home and Guest Book of Houses". This book is the most comprehensive and most up-to-date book of its kind. It is the most comprehensive and most up-to-date book of its kind.

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Free estimates on any project

Year	Elderly	The Widows of India		
		Length	U.S.A	Germany
1968	1.1	270	111	111
1970	1.2	270	111	111

test after test shows

Old Dutch Cleanser gets all the dirt,
all the impurities . . . none escape



For your family's protection, cleanse your bathroom bowl or tub with Old Dutch after each use. Old Dutch removes all the impurities; it's perfect for porcelain and enamel.



Old Dutch doesn't scratch! It contains no harsh grit. Try this simple test. Soninkle Old Dutch on the porcelain drainboard of your sink, lay a smooth coin on top of the cleanser, and rub gently. You'll neither feel nor hear the scratching of gritty particles. Avoid gritty cleansers.

keeps homes healthful . . . and lovely

Would that we could send chemists into every home in the land! With their tests, they would convince that it's positively healthful to have things cleaned with Old Dutch. No dirt ever escapes Old Dutch, no matter how obstinate. Old Dutch gets it all—the visible dirt and, more important, the impurities you cannot see.

So often housewives rub and scrub and think things are clean, when, in fact, still clinging to the surface, are invisible impurities that constantly menace health. With Old Dutch, one smooth sweep and its tiny, flat-shaped particles have removed all uncleanness. Things are thoroughly clean; they're wholesome, they're sanitary. You have Healthful Cleanliness in your home—and that's conducive to the well-being

of your family. Always use Old Dutch for Healthful Cleanliness.

And when it comes to those lovely, lustrous surfaces of which you're so proud; use Old Dutch . . . exclusively. Old Dutch protects beauty; keeps lovely things lovely. The microscope reveals why. Old Dutch contains no harsh, scratchy grit; Old Dutch doesn't scratch. Neither does it mar the finish; there's no acid or caustic in its content.

Aside from its Healthful Cleanliness and Safety features, Old Dutch finds favor because it's so easy to work with; saves you time and effort. It's economical, too, because a little goes a long way. Keep a can handy in the kitchen, bathroom and laundry—it's a sign of good housekeeping to have Old Dutch in the home.

—Listen to the Old Dutch Girl—
Every Monday, Wednesday and
Friday morning at 8:45 A.M., over
the Columbia Broadcasting System
through Station CFRB Toronto.



Old Dutch has no equal for cleaning and polishing white and colored porcelain and enamel, tile, marble, kitchen utensils, pantries, floors, refrigerators, woodenware, crockery, metal fixtures, glassware, windows, painted walls, woodwork or any surface on which water may be used for cleaning.

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